

## Partner Promotional One Pager:

# White House Challenge to End Hunger and Build Healthy Communities

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February 15, 2024

### BACKGROUND

- In March 2023, the Biden-Harris Administration announced the White House Challenge to End Hunger and Build Healthy Communities. The [Challenge](#) was a nationwide call-to-action to stakeholders across all of society to make bold commitments to advance President Biden's goal to end hunger and reduce diet-related diseases by 2030—all while reducing disparities.
- The Challenge built on the historic White House Conference on Hunger, Nutrition, and Health hosted by President Biden in September 2022 where the President released a [National Strategy](#), and announced over \$8 billion of external commitments to achieve his bold goal.

### WAYS TO SHARE YOUR INVOLVEMENT

Organizations like yours answered the call and now it's time to share how your commitment will bring us closer to meeting the President's goal. We hope you will be loud on February 27 and share with everyone!

- **Promote.** Help spread the word about the Challenge and your commitment through your social media accounts. We will be launching the Fact Sheet with the commitments so be sure to hyperlink. Don't forget to use **#WHConfHungerHealth** or **#WHChallenge** and tag **@WhiteHouse** or **@POTUS**, **@SecondGentleman**!
- [Watch the Challenge celebration event live](#) — and host a watch party with your community.
- **Get your community engaged** – hold a day of celebration in your community highlighting your commitment. This is a perfect opportunity to invite civic and community leaders so they can be engaged as well.
- **Get connected**- there are various commitments across the country, consider connecting with those in your region and hold conversations or a forum where you share your commitment.
- **Samples:** Here are examples of other how other commitment makers have shared their efforts:
  - [Instacart](#)
  - [Dohmen Foundation](#)

### SHAREABLE GRAPHIC:



**WHITE HOUSE CHALLENGE**  
TO END HUNGER & BUILD  
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